

Adam was first introduced to the world of wine by an interest in map collecting. A gift of two wines supplied with associated maps, Barolo and the Mayacamas, offered the experience of wine as coming from specific places, but more importantly the awareness of wine as being a reflection, rather than just products of them.

Under the tutelage of several industry luminaries, Adam not only learned first-rate winemaking but that exceptional winemakers are those who cultivate exceptional fruit, and what it means in practice rather than in rhetoric to focus first on the vineyard, to have joy for the experience, and a confidence that this is what will be most palpable.

Adam's winemaking philosophy finds alignment with Ehlers Estate's dedication to sustainability and authenticity, and the values of being open to and reciprocating with all the various human, material and environmental elements of the endeavor.

Throughout our continuing evolution as a community and a culture, it has been necessary to regularly engage in thoughtful self-assessment such that we ensure our continuing relevance. To this end, Adam has spent most of the last year interviewing many of the leading wine professionals from around the world to gather their perspectives on what challenges and opportunities they see at the moment.

As an industry that has long held as a virtue the sharing knowledge and wisdom for the betterment of all, we have in each other a tremendous resource to draw from as we continue to grow together. This unusual cultural feature has been not just key to our success, but a significant part of what it is we offer to the world as a point of inspiration, and cause for our existence.